



FOOTHILLS FARMERS MARKET Membership Opportunities

Foothills Farmers' Market provides community access to the freshest, best quality foods available anywhere. We value family farms, endorse sustainable production practices and innovation, contribute to the health and prosperity of the local community, and support the creation of a local food economy.

We are actively soliciting three classifications of corporate members to support Market operations during 2011:

Type of Membership	Benefits	Cost
Producer/Vendor: <i>Any individual, farm or business actively engaged in the production of farm products or handcrafted goods for direct sale under the guidelines established by Foothills Farmers' Market.</i>	<ul style="list-style-type: none"> • Eligibility to sell at Foothills Farmers' Market (pending satisfactory certification) • Participation in annual meeting. • Inclusion in annual report • Market and vendor newsletters • Participation in promotional activities • Free marketing of products • Eligible to serve on Board of Directors 	\$25 annual membership fee payable no later than January each calendar year.
Organization/Institution: <i>Any community organization or institution with an interest in enhancing the production and marketing of quality, locally grown foods or handcrafted goods under the guidelines set forth by Foothills Farmers' Market.</i>	<ul style="list-style-type: none"> • Market newsletter • Promotional notices about special events • Participation in annual meeting • Listing in annual report • Eligible to serve on Board of Directors 	\$25 annual membership fee payable no later than January each calendar year.
Individual: <i>Any resident of Cleveland County with a personal commitment to the production and marketing of locally grown farm products or handcrafted goods under the guidelines set forth by Foothills Farmers' Market.</i>	<ul style="list-style-type: none"> • Market newsletter • Promotional notices about special events • Participation in annual meeting • Listing in annual report • Eligible to serve on Board of Directors 	\$10 annual membership fee payable no later than January each calendar year.

Please complete the attached Membership Form and submit it, along with your membership dues to:

Foothills Farmers' Market
130 S. Post Road, Suite 1
Shelby, NC 28152



**FOOTHILLS FARMERS' MARKET
MEMBERSHIP FORM**

Name: _____

Business Name (if applicable): _____

Mailing Address: _____

Home Phone: _____ Work Phone: _____ Mobile Phone: _____

Email address: _____

Category of Membership (check one):

- Producer/Vendor \$25
- Organization/Institution \$25
- Individual \$10

Do you routinely use any of the following? (check all that apply):

- Internet
- Facebook
- Twitter

How do you prefer to receive information?

- Hardcopy by mail
- Email

Would you be interested in a position on our Board of Directors?

- Yes
- No

Would you be interested in serving on a work team or helping to organize a special project?

- Yes
- No

What interests or skills could you contribute to Foothills Farmers' Market?

- Selling at FFM
- Shopping at FFM
- Marketing & Promotions (media)
- Community relations & special events
- Grower education
- Consumer education/awareness
- Demonstrations at the Market
- Photography
- Graphic design
- Fundraising
- Grant writing
- Other _____

Please remit, along with membership fee payable to "Foothills Farmers' Market: to:
Foothills Farmers' Market, 130 S. Post Road, Suite 1, Shelby, NC 28152.